



Announcement of the Mae Fah Luang Foundation under Royal Patronage on Sustainable Event Policy

The Mae Fah Luang Foundation under Royal Patronage (MFLF) provides services of event venues and organizes various events and functions; for example, study visits, general visits, tourism activities, and youth initiatives. The MFLF's goal is to sustainably organize events to ensure the community and nature thrive together while achieving economic, social, and environmental balance in accordance with global sustainable development trends. The MFLF therefore establishes policies for sustainable event organization as follows:

"The Mae Fah Luang Foundation under Royal Patronage is dedicated to organizing events based on sustainability principles to create positive impacts on the economy, society, and environment, and not burden future generations. This encompasses organizations, communities, and all relevant stakeholders."

To achieve the aforementioned policy, the Foundation introduces the following operational guidelines:

1. Economy The MFLF develops access to natural resources for people and enable the people to care for natural resources and the environment. This aims to address poverty and hunger issues, promote production and sufficient income for consumption, and foster medium-scale economic and industrial growth. For local communities, this helps ensure their stable income, savings, life security, and livelihood alternatives that assume responsibility to society and the environment, including being responsible producers and consumers.

2. Society The MFLF promotes equality and access to basic infrastructure, including education, public health facilities, and well-being, to establish life and asset security of local communities where people uphold their rights and duties, share knowledge, continue sustainable development initiatives, build community resilience against negative changes, and reduce social inequality.

3. Environment The MFLF drives and promotes collaborative resource management, restoration, and conservation of ecosystems. This involves managing natural disaster risks, waste, renewable energy, reducing environmental pollution, and collaborative offsetting carbon emissions.

The MFLF is committed to the core principles of sustainability to create economic, social, and environmental balance, generating sustainable profit for people and the planet.

